



GRADitute

Grad photos with attitude, by



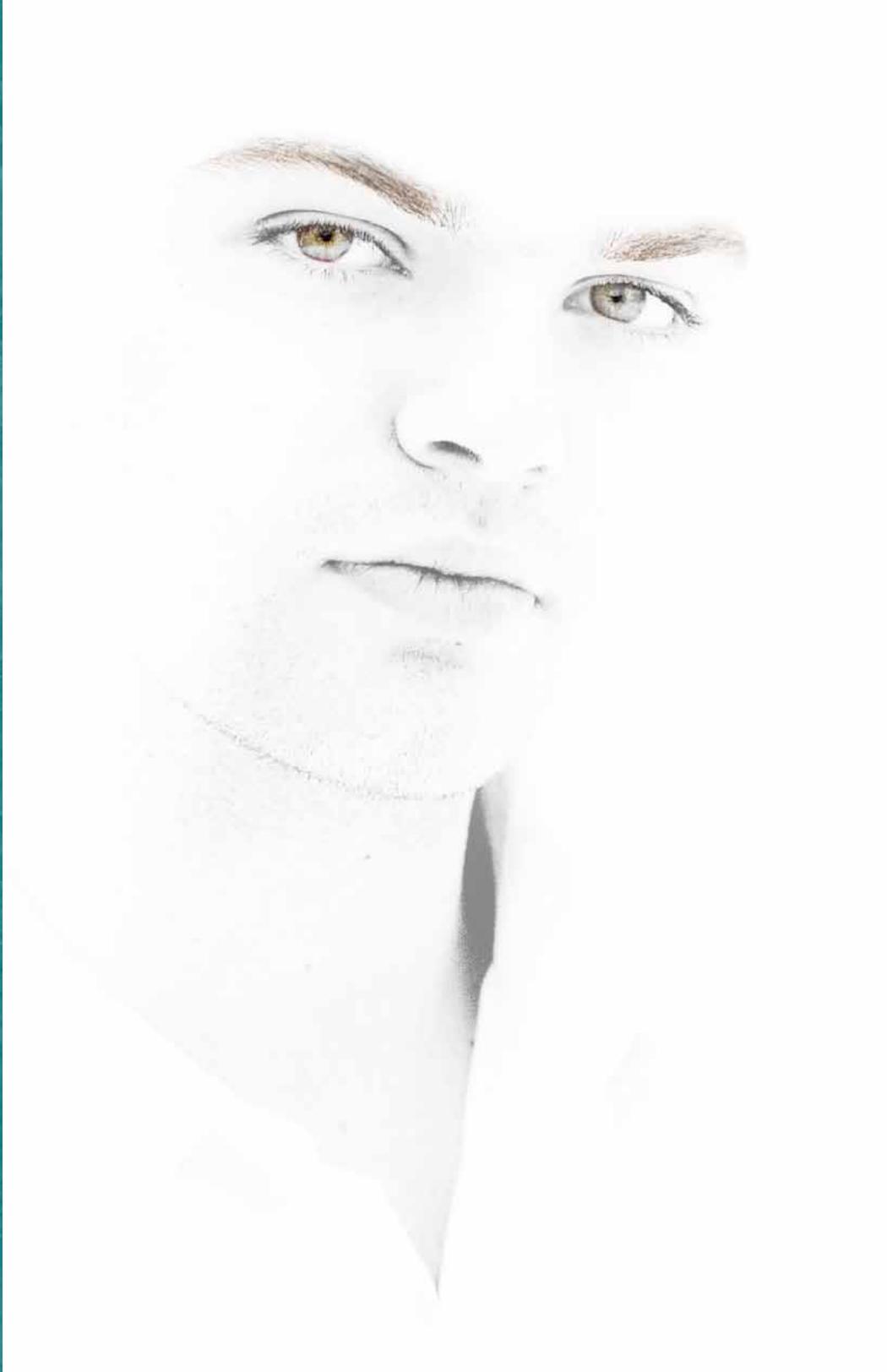
SESSIONS & INFORMATION

NOT YOUR TYPICAL SCHOOL PHOTOS

You are not the same as the girl who sits beside you in Chem, or the guy at the back of English class.

You are unique. So, riddle me this, Batman. Why do your photos look exactly the same as theirs?

At Eye For Detail Photography, it is our mission to take images that are as unique and as different as you are.



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PRICES 2011-12

HOLLYWOOD SESSION

Designed to capture a glimpse of your style and personality, these hour-long sessions give you a choice of two locations and outfits. Session includes 16 wallets and a personalized online gallery of your images.

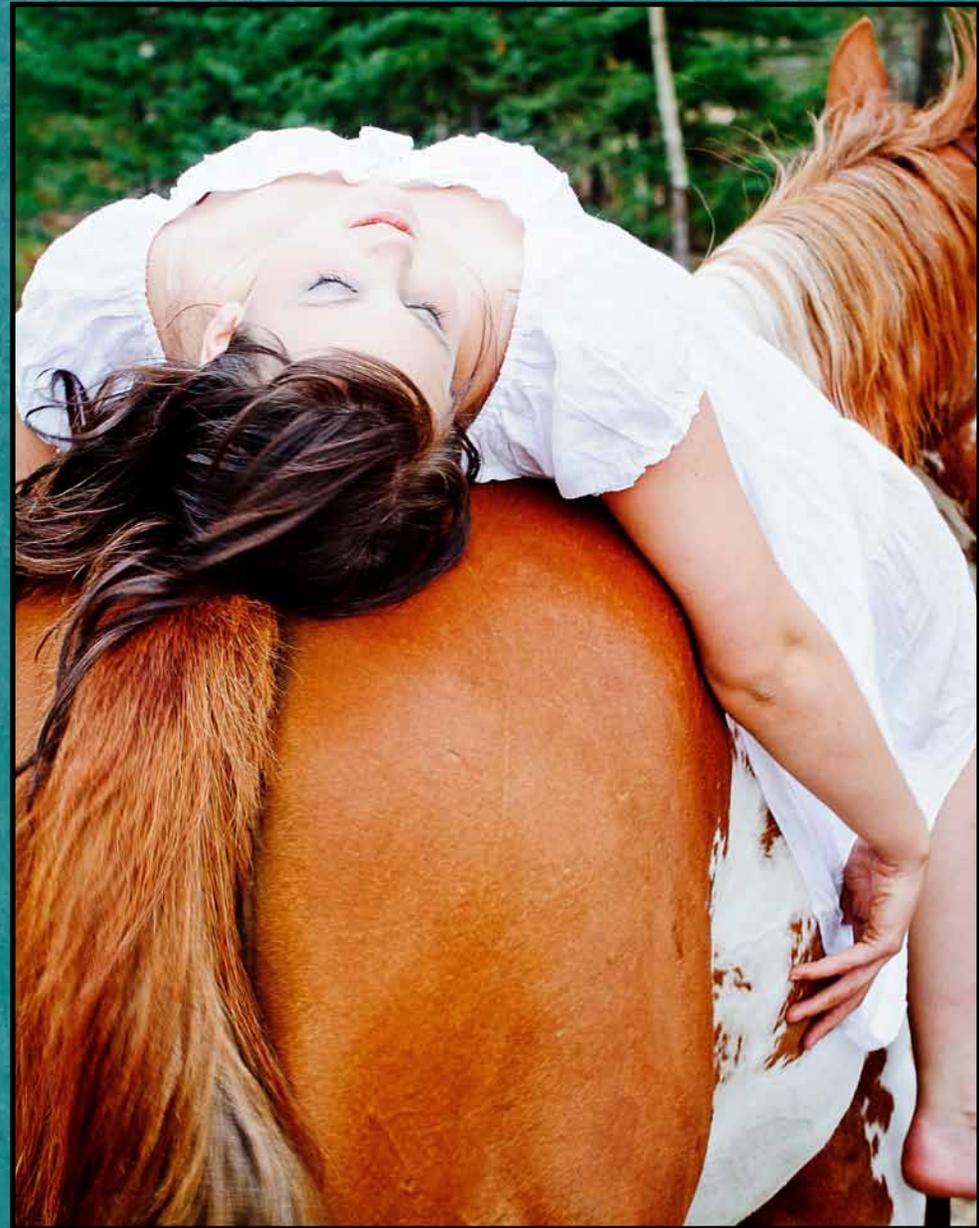
CELEBRITY SESSION

For the more adventurous, we are offering a two hour long session that include as many locations, outfit changes and photos as we can stuff in. The net result will be more images than you can choose from, but why choose? We will create a 20 page hard-cover graditude book as part of the package.

STARDOM SESSION

Be treated like the star you are. Bring along five of your best friends for a half-day of pampering. A limo will pick you up and whisk you to a stylist to prepare you for you this glamorous, star-studded shoot. The day ends with dinner at a local restaurant.

Listed prices do not include applicable taxes. Travel may be charged extra based on location on date booked.



YOUR STYLE YOUR PLACE

Do you want to be remembered because you put on a cap and gown for ten minutes one day? Yes, that's an important part of the graduation story, but it's not the only part. At Eye For Detail Photography want to tell your whole story.

THE ROAD OF LIFE

With each step you take down the road called life, you grow and change. With each step you are a slightly different person than you were before.

At Eye For Detail Photography, our mission is to capture who you are, right now. To preserve for eternity a glimpse of a person you'll never be again.

We're not going to stick you in a corner of some room, take a picture and think we've captured the real you. We encourage you to take us to the places that are special to you, to do the things that you love to do, to wear the clothes that suit you.



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PERSONALIZE YOUR SESSION

Add these extras to your session or design your own from the ground up. Choose the number of locations and select from our offerings the items that are perfect for you.

IN STUDIO

This half hour Studio Session is designed to highlight your style with the drama of our studio lighting and backdrops. Additional Studio time can be added on per half hour.

ON LOCATION

Pick your favourite in town location and outfit for this fun and quick half hour outdoor session.

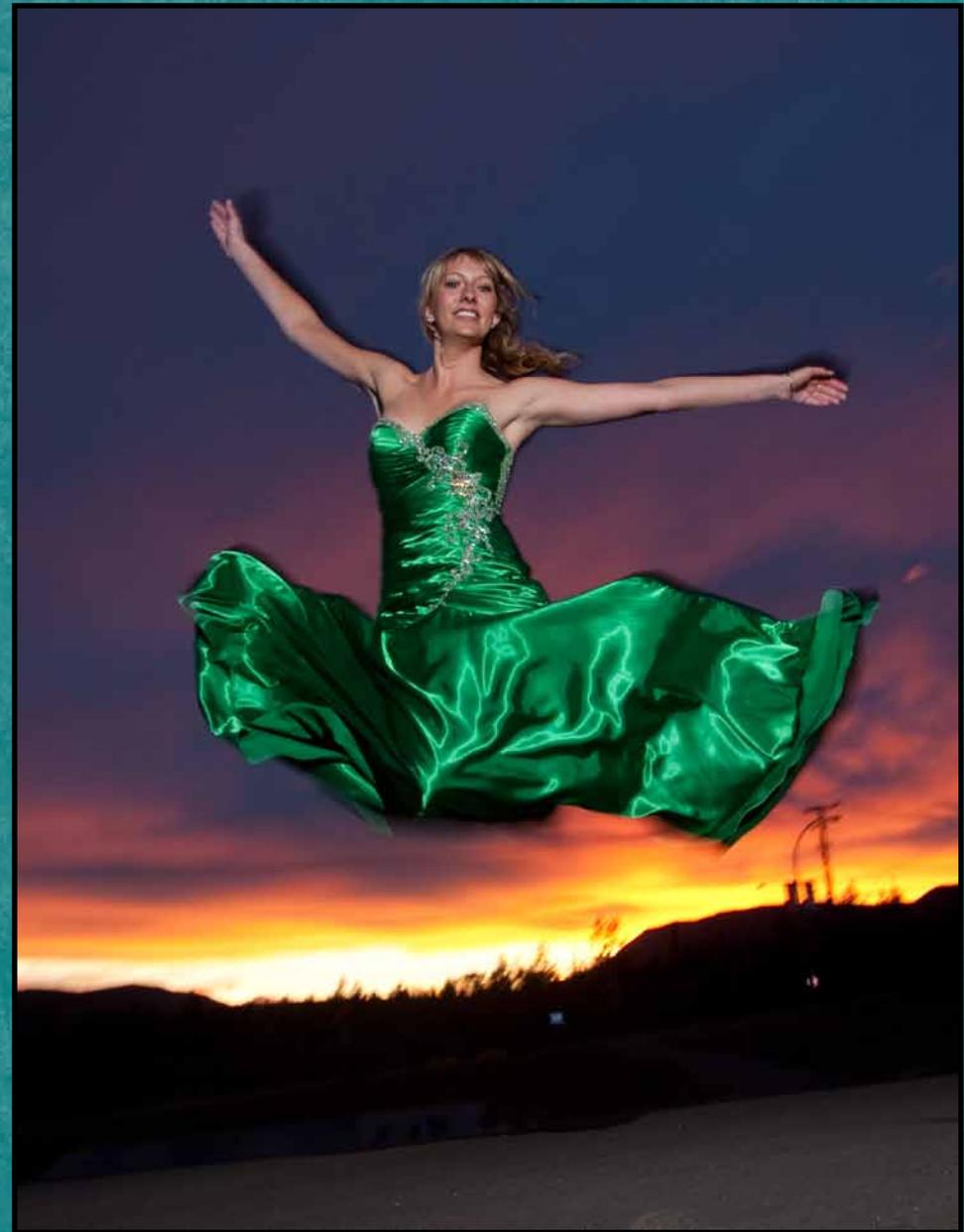
ADDITIONAL IN TOWN LOCATIONS

Each additional location is approx 30 minutes of photography and includes 10 minutes of travel.

MULTI DAY SESSIONS

Want to shoot across multiple days (in autumn, in winter and again in spring)? We can do that!

Prices do not include taxes.



STILL PHOTOS? NO THANKS!

We love photographing people in motion, people getting out there and doing stuff. So go ahead. Move. Live. Jump. We'll be there to catch you.

OFFERINGS

Looking for something a little out of the ordinary? Of course you are. That's why you chose Eye For Detail Photography. Here are a few options to choose from. Each includes a something fun for yourself and wallets to give away to friend and family.

CANVAS COMBO

A 16X20 gallery wrapped canvas and 24 wallets of your favourite image.

BOOK BUNDLE

Includes Gratitude book and 24 wallets of your favourite image.

CHIC COLLECTION

Our new hand painted chic mini frames set of three and 16 wallets of your favourite image.

POCKET PACK

Three of our wonderful purse sized Accordion Books and 16 wallets of your favourite image.

Listed prices do not include applicable taxes.



YOU'RE NO DUMMYY!

You are not some lifeless mannequin to be posed. And we're not going to try and impose our preconceived notions of what is and what isn't beautiful on you.

You are your own person. Go ahead. Express yourself. Be different. Be unique. Break the mold.



INDIVIDUAL ITEMS



CANVAS

These are not photos to be stuck in a drawer somewhere, these are images to be celebrated. Choose from our three most popular sizes (20X30, 16X20 or 11X14) or choose a custom portrait, square or panoramic size.

WALL PORTRAITS

COLOURFUL CHIC FRAMED PRINTS

New to Eye for Detail, we are offering 5X5 "chic mini frames" in hand painted frame colours matching your printed image and in five styles. Come in sets of three.

FINE ART FRAMED PRINTS

Our archival quality fine art prints are dry mounted to ensure a flat perfect surface and then framed in a choice colours and styles in our custom made frames to fit any print size.

BOOKS AND ALBUMS

DELUXE ALBUM

This archival quality 8X8 album is custom designed and hand assembled to match your personality, and your choice of book covers from classic leather to animal prints.

GRADITUDE BOOK

This elegant hardbound 7X7 book holds your photos on 20 or more magazine style pages and is individually laid out and designed. 20 page book included with Celebrity Session. Want extra copies? No problem just ask us.

MINI ACCORDION BOOKS (SET OF 3)

Perfect for your purse or your pocket, the little book holds your favourite 12 images, perfect for best friends! Available in Wallet size or square 3X3 size.



PORTRAIT PRINTS

Eye for Detail offers the finest lustre portrait prints in many the sizes from 16X20 to 8X10. Custom Sizes and single smaller prints are available upon request.

WALLETS

Wallets can be purchase in groups from 8 of the same image. Each wallet comes die cut with rounded corners.

PRINTS PACKAGES

Eye for Detail offers the following packages for gifts and family. Each package is of a single image in some of our popular gift sizes. Small sets of the same image are also available at a discounted rate.

FAMILY PHOTO PACKAGE

6 5X7, 3 8X10 of same image

VALUE PACKAGE

4 5X7, 1 8x10 print of same image

2 5X7 SET OF SAME IMAGE.

4 4X5 SET OF SAME IMAGE.

INCENTIVE OPTIONS

PHOTO VIDEO

Want a different way to show of your photos? How about on your iPod, set to music? Included as a gift to our clients with purchase of \$500. (Value \$100)

STARDOM POSTER

Be as star on your own movie, fashion or music style 18X24 poster. Included as our gift to you with the purchase of \$700. (Value \$150)

STORY COLLAGE BOARD

Customized with your own favourite quotes and images, this 12x24 float mounted thin wrap is created as our gift to you with a purchase of \$900. (Value \$250)



GET TO KNOW US

Come join the Eye For Detail Community. See what we're up to. Tell us what you're up to. Book us, Comment on what we're doing, or just enjoy the pretty pictures. We're easy to locate in a variety of places:

VISIT OUR WEB SITE: WWW.EYEFORDETAILPHOTOS.COM
We'd love it if you came and commented, or subscribed via RSS (and if you don't know how, just ask us!)

TWITTER: WWW.TWITTER.COM/EYEFORDETAIL
Twitter is Facebook, distilled down to the status update. 140 character updates on what's happening in our lives.

FRIEND US ON FACEBOOK:
The official Eye For Detail Page is:
www.facebook.com/pages/Eye-For-Detail-Photography/35361929802

Feel free to friend up Trent, at
www.facebook.com/people/Trent-Ernst/661886675

SEND US AN EMAIL TRENT@EYEFORDETAILPHOTOS.COM
Not into the whole social network thing and just want to contact us directly? Easy Peasy.

GIVE US A CALL: **(250) 219-8215**
Give us a call if you have any comments, questions or concerns.



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